

TransCore™ Framework v2

For

Digital Transformation



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4 key elements must go hand-in-hand

Technology is not enough

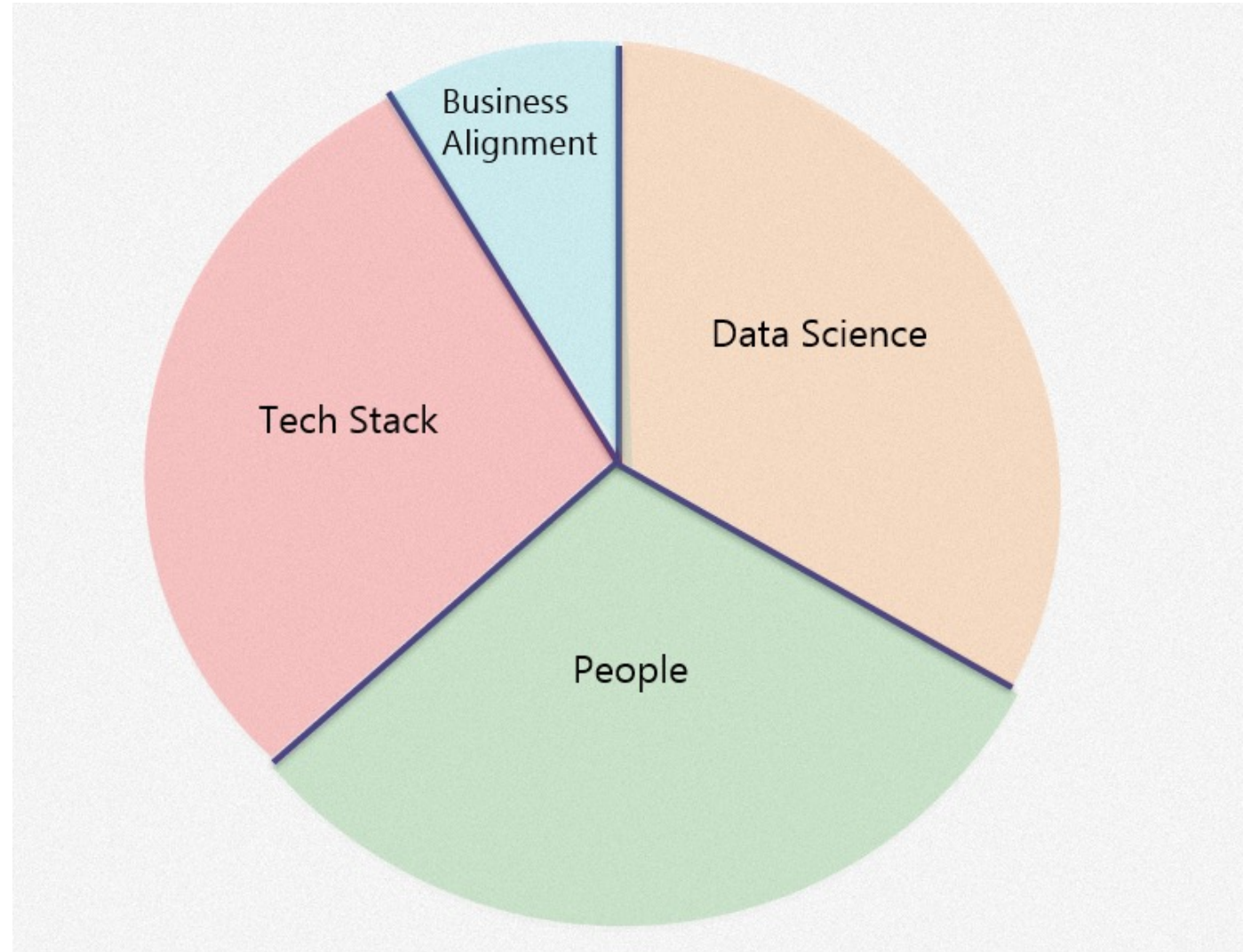
Too many efforts focus on the tech stack alone. And even there, focus on development alone.

C-level ownership essential

CEO and Board level deep engagement is vital (and often missing)

4 elements need to be worked together

Alignment with business needs to be continuous and Data Science needs to be pulled out of Tech stack



Each element reveals more complexity needing management

Business Alignment

If the Business Model is not changing, there is no real “transformation” occurring

Data Science

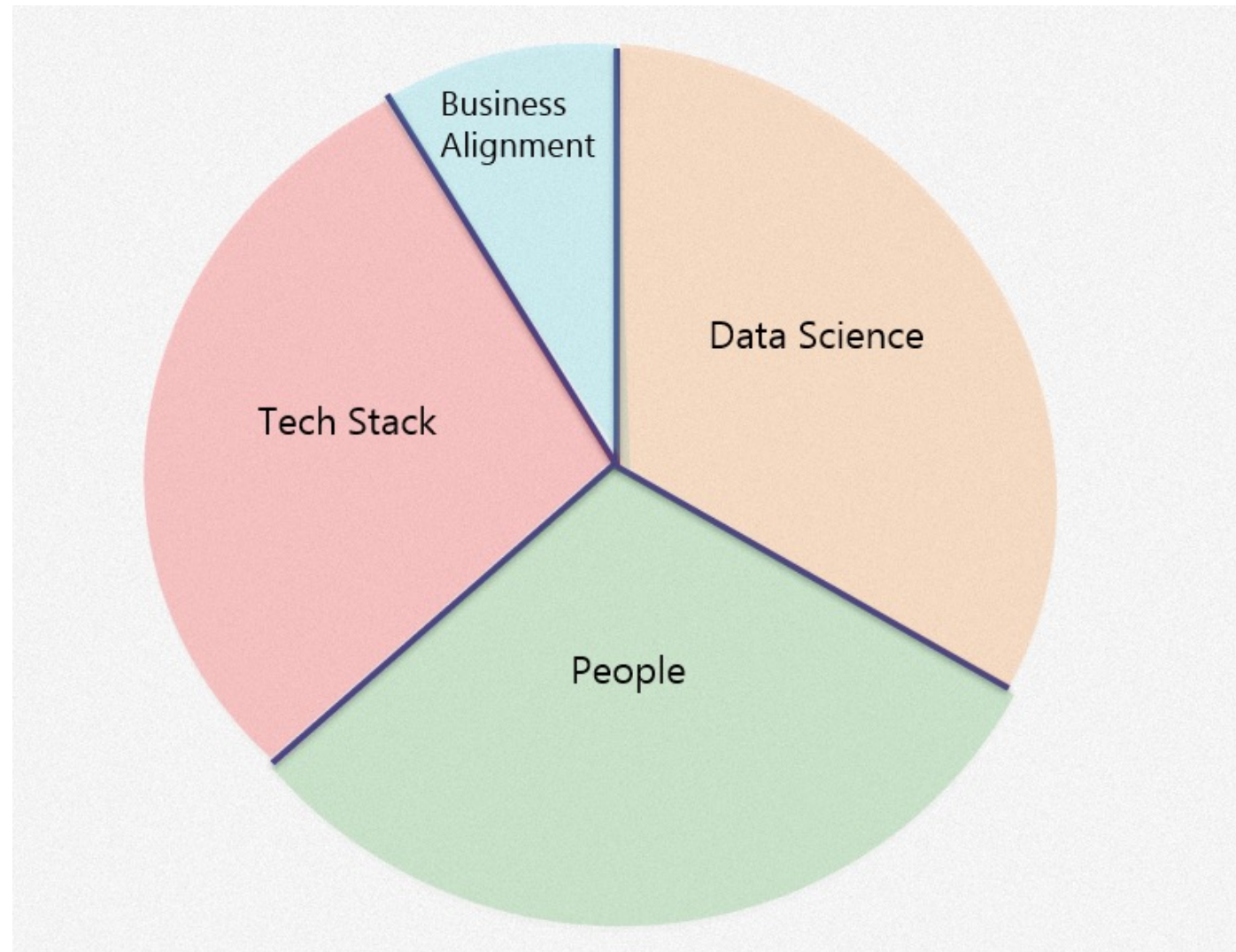
Data may be the “new oil” but it involves an emphasis on Governance, Quality, related Tech and separate attention to AI

Tech Stack

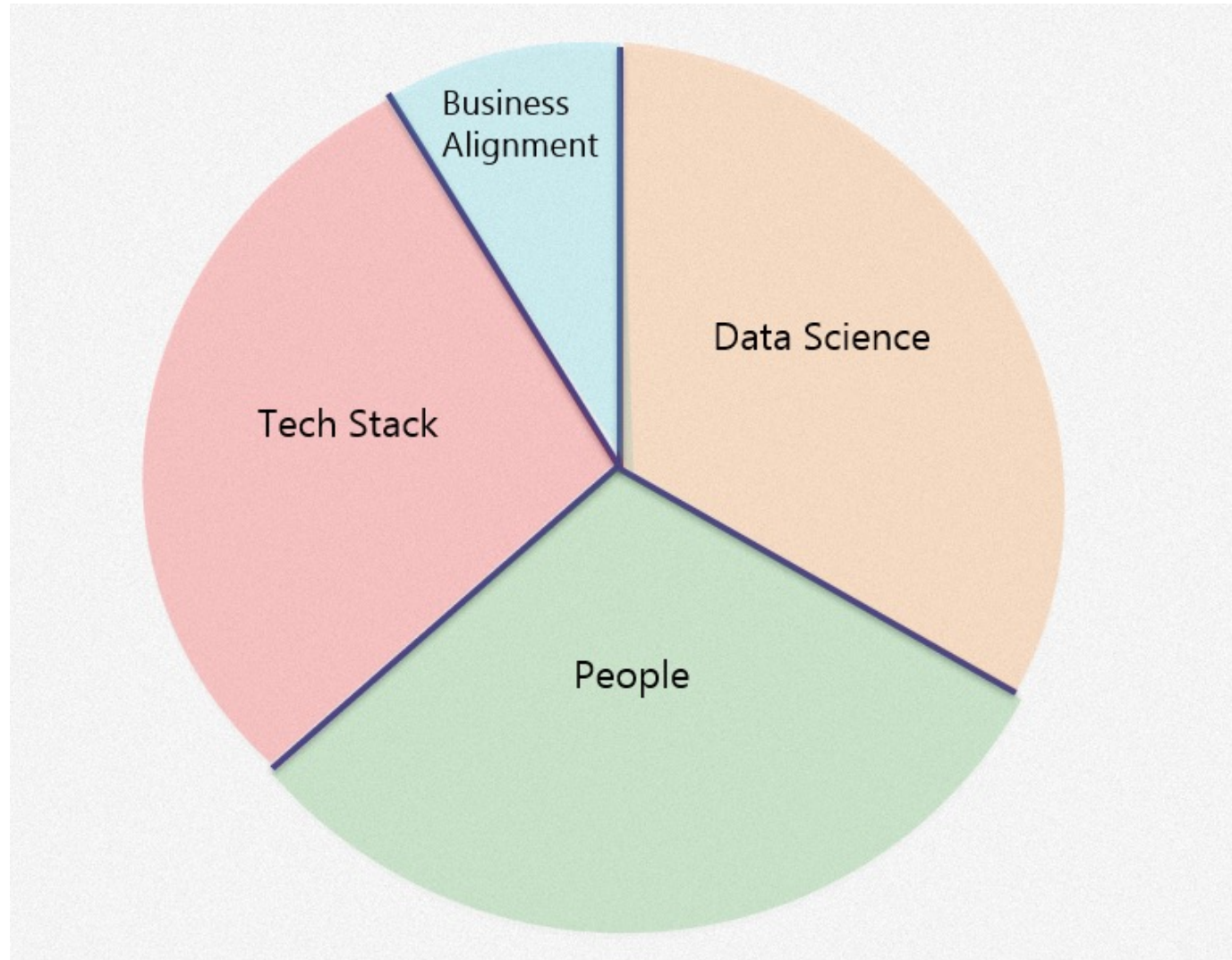
A portfolio approach to the technology and a stack approach that includes infrastructure and applications works well

People

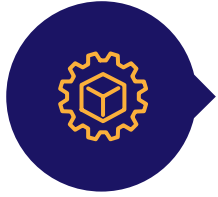
Continuous development of talent at an individual level and within teams is key to success



At granular level, it is easy to see why desired results might not materialize



Conclusion – to succeed, Digital Transformation efforts need to:



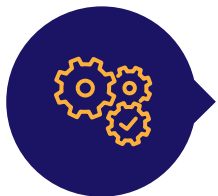
Simultaneously address underlying changes in people, data science, business model alignment and the tech stack.



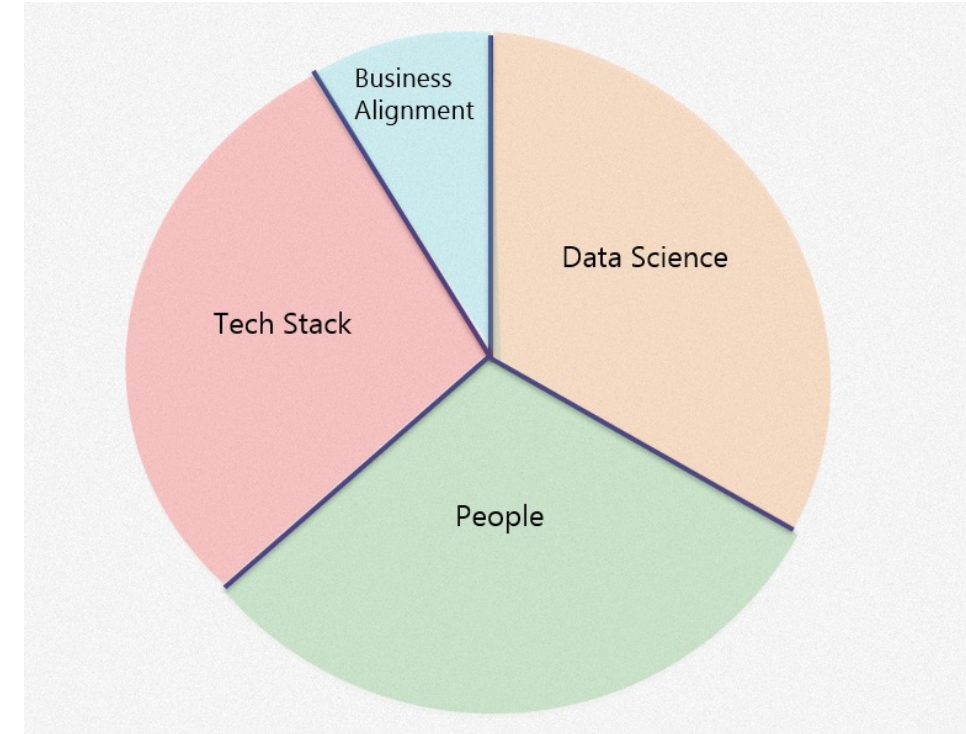
Be owned at the highest level of the organization



Identify and remove constraints in the growth of each of the 4 elements of the model



Have a “continuous” approach that is “never done”.



— Thank you – any questions ?



Biju Kewalram

Chief Digital Officer, Transformation Core

Transformation Core is a board advisory firm focused on strategic Digital Transformation, with an emphasis on the Logistics industry.

Biju Kewalram has 30+ years experience as a C-level executive in organizations ranging from start-ups to multi-billion, multi-national organizations.

Email: biju@transformationcore.com

LinkedIn: <https://www.linkedin.com/in/bijukewalram/>